

## FEBRUARY

**Home Entertainment: Voice Control & Connected Audio:** It's full stream ahead in this sector right now. How can retailers make music to their ears and capitalise on this?

**Eco Appliances:** Consumers want to be more eco-friendly with the products they have in their homes, so it's crucial for retailers to present all the best options to help people do their bit towards a 'greener' future.

**Focus: Stock Management:** What systems and services are available to ensure retailers operate efficiently behind the scenes.

## MARCH

**Home Entertainment: TVs and Accessories:** This year's major sporting events will kick off soon; retailers can get ahead of the game with our tech trend rundown to ensure they achieve their own goals this Summer!

**Home Appliances: Floorcare:** Cordless cleaners and robo-vacs are some of the biggest trends at the moment, but how can indies demonstrate the benefits to clean up on sales?

**Special Feature: Smart Tech Trends:** Whether it's lighting, home security or wearables, we look at some of the latest market trends.

**Focus: Local Marketing:** Community networking is essential for any business with the ability to generate sales and boost your brand. Retailers and experts share their tips to help you make a difference in your local area.

## APRIL

**Home Entertainment & Home Appliances: Outdoor Living:** Warmer weather is on the way so consumers will be dining al fresco and looking for portable power and music on the move – we look at the latest trends.

**Air Treatment – Cooling:** Summer's just around the corner, so fans and other cooling products will be popular. What tech is going to make consumers hot under the collar?

**Focus:** The Power of Online: Setting up and running a leading retailer website can take a lot of work – we ask the experts for their timesaving tips and how to better explore online opportunities.

## MAY

**Home Entertainment & Home Appliances: Retro Revival:** Design is everything for most consumers – something that works well but looks even better! Experts share the latest tastes and trends in both the living room and the kitchen.

**Home Appliances: Counter-top Cooking:** Sales of cooking gadgets, like air fryers and grilling machines, are soaring and these little worktop wonders can make excellent add-on purchases for your customers.

**Focus: Supply Chain and Logistics Solutions:** Distribution is a crucial part of any retail business. So we look at how to ensure a smooth process for the customer and what services can help.

## JUNE

**Home Appliances: Premium SDA:** They may be small but they can provide mighty margins! There is a very lucrative high-end market in SDA, so how can retailers squeeze more out of a purchase?

**Special Feature: Smart Tech Trends & Custom Installation:** Whether it's lighting, home security or AV, we look at some of the latest market trends and the installation opportunities that can be added on.

**Focus: Experiential Retail:** A hugely important topic for independent retailers these days, but how do you create an interesting and interactive experience for consumers?

## JULY/AUGUST

**Home Entertainment: Audio:** Listen up! Whether it's wireless headphones or high-end hi-fi systems, there are so many options, so retailers need to keep their ear to the ground to find out what's coming next!

**Eco Appliances:** Consumers want to be more eco-friendly with the products they have in their homes, so it's crucial for retailers to present all the best options to help people do their bit towards a 'greener' future.

**Special Feature: Kitchens:** It's a growing area for many appliance retailers, but what are the benefits and what are the potential pitfalls of selling fully-fitted kitchens? How can you get into this lucrative market?

**Focus: Spares & Repairs:** There's more emphasis now more than ever on repair over replace. How can the industry better serve consumers with easy access to spare parts and repair options?

## SEPTEMBER

**Home Entertainment & Home Appliances: All I Want for Christmas:** We look at what gifts and gadgets consumers will be shopping for over the Christmas season!

**Home Appliances: Air Treatment – Heating:** Consumers will soon be on the lookout for appliances to help them keep warm this Winter. Retailers with a selection of products will be the go-to place.

**Special Feature: Smart Tech Trends:** Whether it's lighting, home security or wearables, we look at some of the latest market trends.

**Focus: Digital Marketing:** Experts share their advice on how retailers can better understand and utilise digital marketing techniques to their benefit.

## OCTOBER

**Review: IFA 2024:** Home entertainment and home appliance trends from across the Berlin showcase.

**Home Appliances: Refrigeration:** In today's increasingly smarter market, refrigerators are about more than just cooling. We look at the latest trends for consumers' kitchens.

**Focus: Black Friday & Christmas:** It'll be here before you know it! How can retailers prepare for the all-important peak season?

## NOVEMBER

**Home Appliances: Cook Like a Pro:** Consumers want to recreate professional cooking results at home, so how can retailers host special events to allow them to try before they buy?

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**Special Feature: Smart Tech Trends:** Whether it's lighting, home security or wearables, we look at some of the latest market trends.

**Focus: Shop Fitting:** An attractive and inviting store is one thing, but a good design and fitting makes all the difference. What services are available in the electrical retail market?

## DECEMBER/JANUARY

**Home Entertainment: Home Cinema & AV:** What's the bigger picture going forward? With screen and sound features developing rapidly, we look at the latest blockbuster benefits for retailers.

**Home Appliances: Built-in:** A sleek and uncluttered kitchen look is very popular right now, so built-in appliances are the go-to solution. We find out more about the latest trends.

**Focus: Training:** Businesses that have a passion for training and staff development will excel during challenging times – how can indies make the most of the opportunities available?

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