

**ert**  
AWARDS  
2026

carbon neutral



# SPONSORSHIP OPPORTUNITIES

15TH OCTOBER 2026  
THE GRAND CONNAUGHT ROOMS, LONDON

[WWW.ERTAWARDS.CO.UK](http://WWW.ERTAWARDS.CO.UK)

## WHY SHOULD I SPONSOR

Recognised as the electrical retailing industry's most anticipated events, the ERT Awards brings retailers, manufacturers and suppliers from across the UK together to celebrate excellence and outstanding achievement in the sector.

The Awards are uniquely positioned as a true industry-wide programme. In the retailer categories, independent electrical retailers nominate themselves and submit detailed entries, which are assessed by an expert judging panel. On the manufacturer side, brands can nominate themselves (or be nominated), with winners decided directly by retailers through our dedicated voting platform, ensuring recognition is driven by those on the shop floor as well as by industry specialists.

Such is the strength of this balanced and respected format that sponsorship opportunities are highly sought after, with many of the industry's leading brands already lending their support year after year.

By sponsoring, you align your business with ERT Magazine's mission to recognise, reward and promote excellence across the marketplace, while placing your brand in front of key decision-makers, strengthening relationships and demonstrating your commitment to the future of electrical retail.

Tailored sponsorship packages are available, offering meaningful visibility and engagement before, during and after the event.

## DRINKS RECEPTION SPONSOR (EXCLUSIVE)

## £7,995+ VAT

### HEADLINE SPONSOR | MAXIMUM VISIBILITY | PRIME NETWORKING MOMENT

The Drinks Reception Sponsorship is the premier opportunity at the ERT Awards. As the exclusive sponsor, your brand takes centre stage from the moment guests arrive, commanding the spotlight during the key networking session before the awards luncheon begins.

#### PRE-EVENT EXPOSURE

- Company logo across all ERT Awards marketing:
  - Editorial features
  - E-casts
  - Adverts
  - Online articles
  - Social media posts
- Prominent sponsor profile on ertawards.co.uk, including logo, company description, and live website link
- Promotion as the official Drinks Reception Sponsor across ERT social channels

#### POST-EVENT EXPOSURE

- Continued brand visibility on ertawards.co.uk, including inclusion in the official event highlights video
- Full-page advertisement in the ERT Awards coverage in the November issue of ERT

#### ON THE DAY

- Table of 10 at the awards luncheon to host clients and prospects
- Branded photo backdrop at the drink's reception
  - Your brand featured in all guest photography
  - Extended visibility via post-event galleries and social media
- Company logo displayed on AV screens throughout the awards luncheon
- Full-page advertisement in the official event brochure (distributed to all attendees)
- Awards category sponsorship of your choice
- Company representative to present the award on stage
- Company logo engraved on the award trophy
- Branded champagne glass charms on all drink's reception glasses
- Branded roller banners positioned at the event

### SUSTAINABILITY PARTNER

£5,500+ VAT

#### LIMITED AVAILABILITY | PARTNER-LEVEL SPONSORSHIP

With sustainability firmly on the industry agenda, the ERT Awards is proud to be a Carbon Neutral event. In partnership with specialist experts, we measure all event-related emissions and fully offset them through meaningful global sustainability projects. As the Sustainability Partner, your brand will be closely associated with this core value, positioning your organisation as a leader in driving positive change across the electrical industry.

#### PRE-EVENT EXPOSURE

- Company logo featured across all ERT Awards marketing, including editorial coverage and e-casts, highlighted as the Official Sustainability Partner
- Dedicated sponsor profile on the ERT Awards website, including your logo, company description, and live website link
- Full-page company feature in ERT magazine and online, focused on your sustainability initiatives and your support of the ERT Awards' Carbon Neutral commitment
- Promotion across ERT social media channels

#### ON THE DAY

- Table of 10 at the awards luncheon to host clients and prospective customers
- Company logo displayed on AV screens throughout the awards luncheon, ensuring sustained exposure to a highly engaged audience
- On-stage acknowledgement from the host recognising your organisation as the official Sustainability Partner and supporter of the ERT Awards as a Carbon Neutral event
- Full-page advertisement in the official event brochure, placed at every guest seat

#### POST-EVENT EXPOSURE

- Continued brand presence on the ERT Awards website through to the launch of the following year's awards
- Company logo featured across all post-event awards editorial and advertising
- Full-page advertisement within the official ERT Awards coverage

### CATEGORY PARTNER

£4,500+ VAT

#### LIMITED AVAILABILITY | PARTNER-LEVEL SPONSORSHIP

Sponsor an awards category of your choice (multiple categories available, subject to availability) and place your brand at the heart of the celebration. You'll not only be associated with excellence and innovation across the Electrical Retail community, but also share in that special moment on stage with the winner as they receive their award, a unique opportunity to connect your brand with success, recognition and celebration.

#### PRE-EVENT EXPOSURE

- Company logo featured across all event-related marketing, including e-casts, the ERT Awards website, and social media
- Promotion as a Category Sponsor across ERT Awards social media channels
- Dedicated sponsor listing on the ERT Awards website, including your company logo, profile, and a live link to your website

#### ON THE DAY

- Table of 10 at the awards luncheon to host clients and prospective customers
- Company logo engraved on the award trophy for your sponsored category
- Opportunity for a company representative to present the award on stage
- Full-page advertisement in the official event brochure, placed at every guest seat

#### POST-EVENT EXPOSURE

- Full-page advertisement within the official ERT Awards coverage published after the event

## EXCLUSIVE SOCIAL MEDIA PARTNER

£4,000+ VAT

During the awards luncheon, we'll be creating a dynamic, ongoing showcase of the event. Guests will be encouraged to post photos and messages, which - once vetted - will appear live on the AV screens throughout the room. Between these updates, your brand will enjoy exclusive visibility with dedicated slides, which can feature video and interactive content. Our marketing team will also ensure any tweets or posts your team wants to highlight are prioritised, giving your brand continuous exposure before, during, and after the event.

### PRE-EVENT EXPOSURE

- An announcement thanking you for your support on ERT Awards social channels
- Your company logo on all marketing associated with the event including ERT Awards, e-casts and website every single month.
- A company profile and link to your website on the sponsors page of the Awards website

### POST-EVENT EXPOSURE

- Continued coverage on the ERT Awards website
- Your company logo on all follow up Awards marketing
- Recognition on ERT Awards coverage published

### ON THE DAY

- A table of 10 at the Awards luncheon, so you can invite your customers and prospective customers
- Social wall running throughout the lunch (approx. 90 mins). Every few minutes in between photo's you will have your own exclusive slide with your advert appearing
- Our marketing team will prioritise any posts your team may wish to share
- Opportunity to present an Award
- Your company logo to appear on the AV throughout the luncheon, projecting your brand to a highly engaged audience.
- Recognition from our host
- Recognition in event brochure
- Logo on banners



## ON THE DAY SPONSORSHIPS

As an on the day sponsor you will also get your logo on our thanks to sponsors banners at the event

### LED TABLE CENTRE PIECES £1,995+VAT

- Your logo shining bright at the centre of every table on stunning LED globes.
- Plus, illuminated entrance globes by the main door to welcome every guest in style.
- Unmissable brand awareness - your brand glowing throughout the room for all our guests to see.



### DIGITAL TABLE PLAN SPONSOR

£2,000+VAT

A digital table plan that every guest will look at to find their seats – great brand awareness. You can have your company logo in the top corner of screen, and a banner along the bottom showcasing your brand and products.

### PLACE MATS ON THE TABLES £2,000+VAT

High impactful and unmissable showcase your brand and products, essentially a full-page advert at every dinner seat!



### SELFIE RING LIGHT

- NEW FOR 2026 £1,600+VAT

- Your branding will feature on a selfie ring light, gifted to every guest.
- It's a practical keepsake they can clip onto their phone and continue using at future events — keeping your brand in the spotlight long after the night ends.

### WINE/BEER SPONSORSHIP £2,000+VAT

Branded collar around every bottle of wine/beer served during lunch, one thinks you can be sure everybody reached for the Alcohol. Fantastic advertising spot  
Included a wine glass charms on every wine glass throughout the day



### TABLES GIFTS £600+VAT

As the exclusive Table Gift Sponsor, your brand will be placed directly at each guest setting — ensuring guaranteed visibility among senior industry decision-makers throughout the evening. Also, something branded that guests can take away table gift such as tin of sweet, chocolate bar with your branding on.

# CATEGORIES 2026

## RETAILER AWARDS

Best Independent Electrical Retailer Shopfront  
Best Independent Kitchen Retailer Showroom  
Best Independent Consumer Electronics Retailer – Large  
Best Independent Electrical Retailer Website  
Best Sustainable Independent Electrical Retailer  
Best Independent Electrical Retailer – Custom Install  
Best Independent Consumer Electronics Retailer – Small  
Best Independent Domestic Appliances Retailer – Small  
Best Independent Domestic Appliances Retailer – Large  
Retailer Sales Excellence Award

## MANUFACTURER & SUPPLIER AWARDS

Best New Product – Small Domestic Appliances  
Best New Product – Consumer Electronics – TVs  
Best Industry Training Provider  
Best Manufacturer/Supplier Customer Service  
Best New Product – Major Domestic Appliances  
Best Industry Distributor  
Best Manufacturer/Supplier Sustainability Initiative

## NEW FOR 2026

Retailer Social Media campaign Star of the Year  
Retailer Best Breakthrough Talent Award  
Best New Product - Floorcare  
Industry Personality of the Year  
Best Industry Service & Support provider

## OUTSTANDING

Distinguished Industry Contributor of the Year

To find out how your company can be involved please contact  
Stacey Boyce    [sboyce@datateam.co.uk](mailto:sboyce@datateam.co.uk)    01622 699167